

Grammar Juniors Rugby Football Club

STRATEGIC PLAN



MISSION: Our Purpose?

To promote, provide and foster recreational and competitive rugby to children from diverse backgrounds.

VISION: What we want to be?

We want to be “The Best Little Rugby Club in NZ”, by creating a friendly and welcoming community environment.

VALUES: What’s important to us?

Leadership, Growth, Inclusion, Friendship, Teamwork, Respect

Engagement Of Our Members

Measures:

- Membership recruitment
- Retention of members
- Increased utilisation of facilities. Code of Conduct to members.
- Appreciating our volunteers
- Encouraging culture & diversity
- Increased member participation in social events/non-playing member engagement
- Participation in club coaching programme. Code of Conduct Induction

Leadership & Governance

Measures:

- Constitution
- Strategic Plan
- Financial sustainability
- Financial Forecasting & Budgeting
- Key Role Succession Planning
- Policies & Processes
- Health & Safety Policy
- Risk Manager compliance
- Child Protection Policy
- Marketing & Communication Plan

Contributing To Our Community

Measures:

- Rippa Fun Day
- Club Day
- Rippa Coaching in Schools
- Providing & promoting School Tournaments



Engagement Of Our Members

Actions	Time Period 2022 - 2025
Membership recruitment	Communication Plan, school engagement, increase social media presence
Retention of members	Welcoming, friendly environment. Good player/non player experience. Results of Club survey, improvements implemented where practical.
Financial sustainability	Sponsors, Funding other than North & South
Increased utilisation of facilities	Making use of new clubrooms, pre and post-game social opportunities. Communicating Code of Conduct to members.
Appreciating our volunteers	Pre and end of season functions to thank volunteers, thank you gifts
Encouraging culture & diversity	More females in rugby, younger grades, support from coaches and committee
Non-playing member engagement	Engagement in club social events
Participation in club coaching programme	100% participation in coaching programmes. Code of conduct Induction

Leadership & Governance

Actions	Time Period 2022 - 2025
Constitution	Update and circulate
Strategic Plan	Develop and circulate, visibility on website
Financial Forecasting & Budgeting	Develop 3 year forecast
Policies & Processes	Making use of new clubrooms, pre and post-game social opportunities
Health & Safety Policy	Develop and circulate, visibility on website
Risk Manager Compliance	Risk manager training
Child Protection Policy	Develop and circulate, visibility on website
Marketing & Communication Plan	Develop and circulate. Increase social media presence

Contributing To Our Community

Actions	Time Period 2022 - 2025
Rippa Fun Day	Well represented, good marketing and communication plan
Club Day	Well represented, good marketing and communication plan
Rippa Coaching in Schools	Comprehensive programme, additional sessions, engage with new schools
Providing & promoting School Tournaments	Well represented, good marketing and communication plan